

EUROGEO President attends the EU Digital Agenda event in Brussels

Karl Donert attended the EU Digital Agenda Assembly in Brussels, June 16-17, supported by [digital-earth.eu project](http://digital-earth.eu). This event offered the opportunity to meet and lobby with national ministries, members of the European Commission and politicians. EUROGEO was the only geographical organisation involved.

The key goals of the Digital Agenda are:

- How to empower digital society?
- Mainstreaming eLearning Action 68
- Incorporating ICT In the future
- Focus on how to reach these goals? How to measure progress?

Workshop on Mainstreaming eLearning

Makku Markkula Committee of the Regions
Why is it all happening so slowly? Mobilising key actors

Marc Durando, European Schoolnet
ICT in schools transformation processes - digital media
Need to move from initiatives to normality.
How to scale up? Teachers generally positive on use of ICT
Learners lack basic skills.
Home use provides better achievements
Access to ICT does not mean access to knowledge
Learning environment outside school has developed
Relation to learning is different.
Teachers lack pedagogical vision

Inhibitors

- Curriculum
- Hard to evaluate new models and approaches
- Difficult to shift teachers culture TALIS study
- Parents still have conservative approach

Enablers

- Role of head of schools more autonomy
- New school environment - in and out of class
- ICT off in school schools must integrate technology
- School organisational change
- Confidence of teachers - they have to be at the centre
- Critical to support pedagogical pilot developments more than technological developments

S Salerno - higher education
How to change a conservative system
Need to focus on success stories

R Straub industry group Peter Drucker Society
About learning not technology, flow of technology will continue

Need to create frameworks for effective use - need radical change
Learning innovation is not about creating new solutions, innovation is defined by adoption
Need to develop and focus on systems that encourage adoption

V Valiente

Discrepancy between expectations and reality
Med evidence for movements
Need a systemic change

Lopez da Costa

4 key factors

- Communication not content
- Sharing
- Connection
- Collaboration

It's about changing the learning process?

R Laugesen teacher training

Need to include 21st century skills not only Pisa
Call for pedagogical research on how to increase learning outcomes

J Theiner parent association

Parents must be considered as partners

G van Steen EUCIS LLL network -adult education

Appropriate use of ICT

L Widmer students

A revolution, students need to have their say

Conclusions

1. Work with the grassroots - in line with the Digital Agenda, involve all stakeholders to make changes
2. Develop use of eLearning portal invitation and elearningpapers.eu
3. About learning not the e, empowering educators to implement change
4. Revisit digital literacy and support transformation
5. Need fundamental holistic change
6. Need to take risks, must act and engage everyone
7. Terminology important

Plenary

Neelie Kroes, politician, vice president Digital Agenda

Good and bad scoreboard

From 2012 – open access to data encouraged for countries and regions.

Workshop: Digital Literacy and Inclusion

Empowerment of citizens

Big Idea group - exchange and align stakeholders ideal for digital-earth.eu try to join

ICT competency - connect actions in EU DGs
Ian Clifford - the user perspective Telecentre Europe
Damien O'Sullivan - ECDL centres
Andrea Parola - digital literacy skills
RACE Online 2012 Graham Walker, Graham@raceonline2012.org
Hard to argue digital agenda as social programme, needs an economic case
Making investments need to see delivery of benefits
Designing services for the main audience

Suggested Ideas:

A European RACE Online, a digital champion for Europe
Digital Agenda Assembly roadshow,
standardisation platform benchmark for digital literacy
Clear role to play by education and training - education as a real partner
Increasing digital capability in business in Europe need standards
Digital plan for companies - how to embrace the digital agenda

Involved in discussion about policy

1. Ensure we define key terms to embrace digital developments, is it literacy or digital citizenship, spatial citizenship
2. Faster moving systems to adapt and respond to changing technology
3. Need a forum for stakeholders to be involved
4. Learning outcomes not complex curricula, benchmarks
5. Transparent in the EU system and how national systems connect. The digitally enabled need to know where they are and what they should achieve

Conclusions

Search for #daa11eu #daa11learning and #daa11literacy for Twitter discussions.